



ESPA
EUROPEAN SPAS ASSOCIATION

ESPA INNOVATION

AWARDS2018

How to prepare and submit entries

Rules, Terms and Conditions

Deadline for applications: 15th April 2018

(Digital version available on www.espainnovationawards.eu)

#ESPAINnovationAwards2018

The ESPA Innovation Awards

The ESPA Innovation Awards reflects the ESPA aim of “to stimulate exchange of experience, best practice and know-how”.

The ESPA Innovation Awards are meant for destinations, facilities or initiatives that represent “innovation” in the true sense of the word; that is, the development of a new, more creative or more effective approach to any aspect of spas and health resorts management, operations or marketing.

The emphasis in judging applicants for the ESPA Innovation Awards will be on how effectively the innovation addresses its stated objectives, which may be to improve efficiency, increase marketability, effect cost savings, achieve environmental goals, improve market position.

In order to apply for the ESPA Innovation Awards, members must respond to each of the following areas and submit the completed form to the ESPA Secretariat Office no later than **15th April**.

For every applicant is required to fill out the ESPA Innovation Awards **Application Form**. Further details or supplementary material may be attached to support the information provided in the Application Form for best evidence of the Innovation.

Awards categories

CATEGORY	AWARDED TO	ELIGIBLE TO ENTER
C1 INNOVATIVE SPA & HEALTH RESORT DESTINATION	SPA CITIES SPA VILLAGES SPA DESTINATIONS	SPA Municipalities SPA Cities SPA Villages
C2 INNOVATIVE MEDICAL SPAS	MEDICAL SPA CENTERS MEDICAL SPA FACILITIES MEDICAL SPA RESORTS – USING LOCAL AND NATURAL RESOURCES (COMPULSORY)	Medical Spa Centers or Medical Spa Facilities (using local & natural resources e.g Thermal Spa, Thalasso Spa, Climate Spa, Kneipp Spa, Radon Spa, Therapeutic Mud Spa, other spas using natural resources e.g. clay and peat, chalk, peloids and healing gases)
C3 INNOVATIVE SPA HOTEL	SPA HOTELS	Spa Hotels
C4 INNOVATIVE SPA CONCEPT	SPA CENTERS SPA FACILITIES SPA HOTELS SPA CLINICS	Design Studios, Architects, Architecture Studios, Equipment suppliers, Building Contractors, Interior Design Companies.
C5 INNOVATIVE HEALTH SPA PROGRAM	HEALTH SPA TREATMENTS PREVENTIVE SPA PROGRAMMES HEALTH PROMOTION AND EDUCATION PROGRAMMES	Medical Spa Centers or Medical Spa Facilities (using local & natural resources e.g Thermal Spa, Thalasso Spa, Climate Spa, Kneipp Spa, Radon Spa, Therapeutic Mud Spa, other spas using natural resources e.g. clay and peat, chalk, peloids and healing gases)
C6 INNOVATIVE SPA RESEARCH	UNIVERSITIES RESEARCHERS	Universities Researchers

How submissions will be evaluated ?

All completed submissions will be supplied to the Jury for rating according to the evaluation criteria and making recommendations for the award.

The final candidates of each category will be presented during the ESPA Innovation Awards Event

Specifically, the evaluation criteria that will guide the Jury are as follows:

- Originality of the innovation
- Impact of the innovation
- Practicality of its application
- Measurability of the benefits
- Applicability

How to Enter ?

- Chose your category or categories
- Complete the entry application form
- Gathered video and/or photos and any supporting materials with your entries
- Submit your complete entries
- Pay your entry fees

Eligibility

Participation in the ESPA Innovation Awards is open to European players of the Spa & Health Resorts industry.

- That the entries describe innovation and/or evolution accomplishments made between **1st January 2013 and 31st March 2018**
- That the entries can be judged in one of the Awards categories
- Nominees in the Innovative Spa Concept and in the Innovation Spa Program categories must have been introduced to the market not before **1st January 2015**.

Deadline

Deadline for entries: **15th April 2018.**

Video, photos and supporting materials

Videos and/or Photos and supporting materials may be attached to support the information provided in the form, according to the [Application Form](#) for best evidence on Innovation.

SUPPORTING MATERIALS GUIDELINES

Supporting materials are one of the most important elements of your entry. This is what the jury will examine first, watch and read during their decision-making.

Compulsory Materials:

- Video (Categories 1, 2, 3, 4)
- Digital supporting images

Optional materials:

- PDF
- Digital Supporting Content
- URL

All videos must be in English. The maximum length for a film/video is two minutes (120 seconds). The video can be translated or subtitled, so that they can be understood by the English-speaking jury.

Digital presentation image

Specifications: JPG, CMYK, 7063 x 5008 pixels, 5 - 15MB.

Video File Format Guidelines

Please supply a high quality video as .MOV or .MP4, preferred Full HD 1080p or HD 720p.

The maximum file size is 350mb

Maximum length: 2 minutes (120 seconds)

Content URL

Direct link to your digital execution e.g. website, microsite, app download page or social media page.

Language

You must submit your entries in English language.

Entry Fees

CATEGORY	ENTRY FEE	Early Birds ENTRY FEE <i>(Until 31.03.2018)</i>	Non ESPA Members ENTRY FEE
C1 INNOVATIVE SPA & HEALTH RESORT DESTINATION	€ 650,00	€ 500,00	€ 800,00
C2 INNOVATIVE MEDICAL SPAS	€ 300,00	€ 225,00	€ 375,00
C3 INNOVATIVE SPA HOTEL	€ 300,00	€ 225,00	€ 375,00
C4 INNOVATIVE SPA CONCEPT	€ 650,00	€ 500,00	€ 650,00
C5 INNOVATIVE HEALTH SPA PROGRAM	€ 300,00	€ 225,00	€ 375,00
C6 INNOVATIVE SPA RESEARCH	€ 100,00	€ 75,00	€ 100,00

Entry fees must be paid before entries will be submitted to the Jury for review.

The entry fees covers all the administrative costs, convening the Jury and supervising the judging process and events; compiling the shortlist of finalists and the awards materials.

How to pay

When you complete your **ESPA Innovation Awards 2018** entry you will receive the Invoice with information about the how to pay for your entries.

Multiple entries

Entrants may submit multiple entries subject to the eligibility criteria for the category entered. However entrants are not allowed to submit multiple separate entries into a single category.

Each entry must be paid for separately.

Awards

The Jury will select a short list of applicants – Finalists - from which the final award winner on each category will be chosen.

The Finalists of each category will be presented during the ESPA Innovation Awards Event.

The Finalist entry in each category with the highest score after final judging will receive the ESPA Innovation Award trophy. The other Finalists will be awarded with a diploma.

The ESPA Innovation Awards finalists will be closely guarded and will not be revealed before they are announced at the Gala Awards on **May 24th in DOMBURG (The Netherlands)**.

ESPA Innovation Awards Gala

(23rd European Spas Association Congress)

Venue: Domburg (The Netherlands)

Date: May 24th, 20h00

Failure to comply with these Rules, Terms and Conditions will render your entries ineligible.

Entry fees will not be refunded.

First time entering?

We know entering can be tough so we're happy to talk you through the process, over the phone.

Want to speak to a ESPA Innovation Awards expert?

We have dedicated experts for each EIA who you can speak to about any specific queries.

Need more time?

We can give you information on the deadlines you need to work to and help you if you are having problems meeting them.

Can't find what you need?

If you can't find the answer you need on the website, we can email or call you back.

Contacts For further information:

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